ANNUAL REPORT

2025 - 26

CIIA nest

Centre for Innovation , Incubation and Acceleration
Sri Guru Gobind Singh College of Commerce
(University of Delhi)

ABOUT CIIA-NEST

WHO WE ARE?

CIIA-NEST, formerly Nurturing and Empowering Startups Together (NEST), the **startup incubator** of Sri Guru Gobind Singh College of Commerce (SGGSCC) was founded on **1st September 2022** with a simple idea: t**o give student entrepreneurs a free platform to grow their small businesses and transform them into scalable startups.**

What started as a campus initiative has now expanded beyond SGGSCC, engaging **students, alumni, professionals** and **industry leaders** while continuing to stay deeply rooted in empowering students of Delhi University.

OUR VISION

To become the largest student-run incubator of Delhi University, enabling young founders to **dream bigger, build faster,** and **scale smarter.**

OUR MISSION

To propel emerging startups to success by providing:

- A **supportive ecosystem** of peers, mentors, and innovators.
- **Strategic resources** such as funding access, market insights, and skill workshops.
- **Guided mentorship** to refine ideas, strengthen business models, and accelerate growth.
- Hands-on **co-building support** to transform concepts into scalable ventures.
- **Funding opportunities** to fuel early-stage innovation

WHY BUILD WITH CIIA-NEST?

🤝 A **community** to learn, interact and grow with the relevant set of folks.

- A community of fellow student founders & aspiring founders to interact and engage on different topics.
- A team to introduce you to the right content (blogs, podcasts, events)
- Brainstorming sessions every week.

⚒️ **Tools** to create your first Minimum Viable Product (MVP)

- A team to help you visualize your idea (digital, physical)
- A team to introduce you to the set of business tools (software and websites) to quickly plan & launch your MVP.

💡CIIA-NEST helps you out with the following: Provides you with the **right structure** to Validate your Idea.

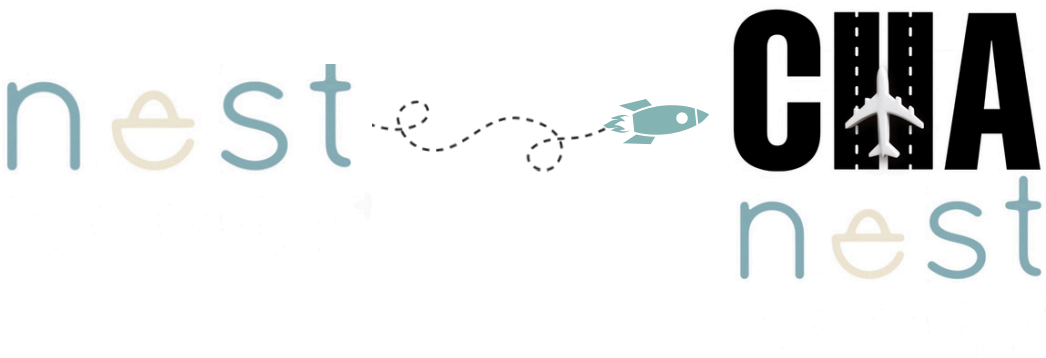
- A full-blown playbook on How to Validate your Idea.
- A team to guide you along.

🕴️ **Opportunity** to pitch the idea to Mentors and Industry experts.

FROM NEST TO CIIA-NEST

Founded in 2022, NEST began as a student-driven startup society, providing a platform for students to collaborate, develop entrepreneurial ideas, and take initiatives beyond the conventional academic environment. A significant milestone came in November 2025, when the College authorities, recognising the sincere efforts and achievements of the students, decided to **scale up NEST's initiatives** by transforming it into an officially recognised Centre for Innovation, Incubation and Acceleration (**CIIA-NEST**). This **transformation** provided a stronger institutional framework while preserving the energy, creativity, and entrepreneurial spirit that had shaped NEST from the beginning.

The journey from NEST to CIIA-NEST is thus a **story of growth** and **institutional evolution**, creating a stronger and more sustainable platform for i**nnovation, incubation, and student-led entrepreneurship**.



CIIA-NEST AT A GLANCE

STARTUP PORTFOLIO

PRE-INCUBATED STARTUPS

1. **SPONTI:** A social media app that helps users discover and attend events with people sharing similar interests
2. **EXAMDUO**.AI: An AI-driven exam prep platform for CAT, GRE and more exams
3. **KYROS:** Revolutionising Fintech trading with cutting-edge data pipelines empowering traders with real-time insights and lightning-fast execution
4. **ECHO:** Pioneering a decentralised payment ecosystem empowering individuals and businesses to transact freely, securely, and without intermediaries
5. **LOKALITY:** A platform providing personalised, curated listings and immersive experiences, making it easier to find your dream home

INCUBATED STARTUPS

1. **VAULTS CLUB**: A youth fashion brand redefining bag culture with limited drops
2. **PREPIUM (STUDENT-LED)**: CUET exam prep platform with an NTA-style test interface
3. **PROTEIN PANDA**: High-protein snacking brand with clean ingredients
4. **ROOMEASE**: Smart roommate-matching app for young adults
5. **DESEES**: Nostalgic, clean-label Indian beverage brand
6. **IRYSH (SGGSCC STUDENT LED):** Demi-fine, anti-tarnish 18k gold-plated jewellery
7. **GROWTH GUILD (SGGSCC STUDENT LED):** Creator monetisation agency building digital products for India's micro-influencers
8. **RENERGIE (SGGSCC STUDENT LED)**: Premium caffeinated chewing gum (40mg caffeine) for fast focus
9. **HEYMONK (SGGSCCSTUDENT LED):** India's first monk fruit-sweetened, zero-sugar functional beverage

ACCELERATED STARTUPS

1. **TWIRTLES**: A healthy snacking brand (Superpuffs), scaled across Delhi retail stores and modern outlets
2. **EXAMDUO**.AI: An AI-driven exam prep platform for CAT, GRE and other competetive exams





CIIA-NEST AT A GLANCE

MIXERS ATTENDED

1. eChai Ventures
2. IIT Delhi- BEcon Incubator Summit
3. Founder's Connect Meetup- Delhi NCR
4. SIIIF Incubator Visit
5. Venture Day
6. Global Startups Summit- Radisson, Gurugram

COLLAB PARTNERS

1. Masters' Union - Founders Connect
2. RaiseMoney
3. Global Startups Summit
4. Global Wealth Management

MENTOR NETWORK

1. Ayush Bagga
2. Nirmala Sundaram
3. Rohit Jaiswal
4. Aman Juneja
5. Abhishek Tiwari
6. Rajesh Kaul
7. Himanshu Jain
8. Inderjeet Kaur Indy
9. Ayush Tyagi
10. Paul D
11. Abhay Mathur
12. Darshankaur Khalsa





OUR INCUBATION PROCESS

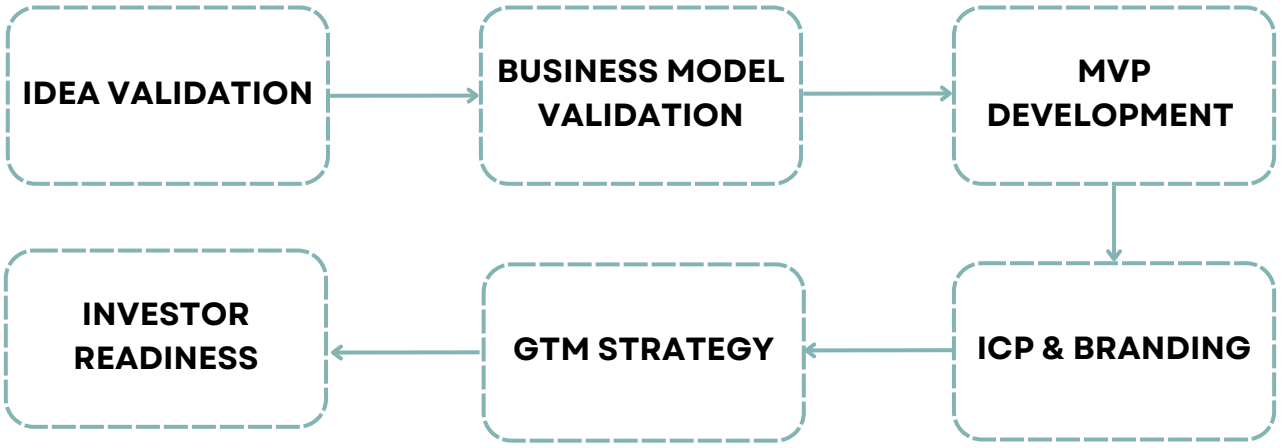
CIIA-NEST understands that starting up in college is **not easy**. There might be doubts, fears, obligations, or peer pressure that might be pulling you away from taking that first step.

Keeping this in mind, the CIIA-NEST team has designed a flow that will enable one to work on their passion projects in a **structured** way.

The process starts with deep diving into the **problem-** one is solving, identifying **Core Users**, and researching **Industry** and **Competition** to ultimately enable one to make their **first MVP**.

Once there is **Proof Of Work**, this opens grounds to endless **possibilities**.

VALUECHAIN





CIIA-NEST ECOSYSTEM

With the intent to cater to every type of entrepreneur from enthusiastic learners to ambitious founders CIIA-NEST acts as a launchpad, offering mentorship, resources, and opportunities to turn ideas into reality.

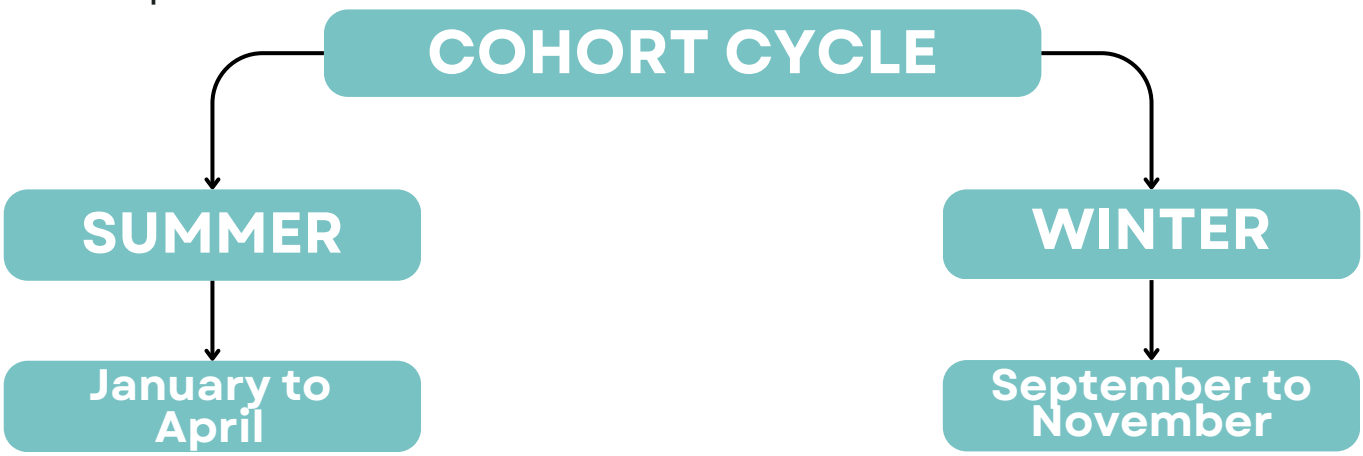
Student Ventures
Students are running small businesses as well as building startups across industries. **More than 10+ ventures** have already been incubated, with examples ranging from **baking and clothing brands** to **healthtech and edtech platforms**.

Mentorship & Resources
With **15+ mentors** and **multiple collaborations**, NEST provides strategic resources funding access, market insights and workshops giving students the direction and support needed to scale faster.

Community of Innovators
Over 60+ student innovators form a vibrant network of changemakers. Some join to **learn** more about entrepreneurship, while others take **bold steps** towards launching recognized startups.

OUR INCUBATION COHORTS

CIIA-NEST runs **two structured cohorts** per year, giving founders a defined window to build, validate and grow their startups.



STAGE 1: PRE-INCUBATION

For **early-stage founders** who have a promising concept but need the right direction and initial traction before going full speed into execution.

What founders get access to:

- **Strategic guidance and milestone tracking** from CIIA-NEST leadership
- **Experienced mentors** from industry who provide practical, experience-driven insights
- **Investor network access** through warm introductions when the founder is pitch-ready
- **Resource partnerships** including discounted or free access to tools, software and services
- **Marketing support** through CIIA-NEST's social media, newsletters and community
- **Delhi University community access** as a ready-made ground for testing, feedback and talent

PROOF DAY

At the end of each cycle, all Pre-Incubation startups come together to **present their progress, share what worked and what didn't and connect with mentors and the wider CIIA-NEST community**. Proof Day acts as both **a milestone review** and **a relationship-building platform.**

STAGE 2: INCUBATION

Incubation is where CIIA-NEST goes beyond strategic guidance and becomes **an active operational partner**. Founders get everything from Stage 1, plus a **Co-Building Team of 5 to 6 CIIA-NEST analysts** who work as an extended arm of the founding team through the cohort.

- **Time-boxed execution** with clear milestones and focused momentum
- **Peer learning and collaboration** between founders
- **Clear accountability** towards defined goals such as MVP, user growth and revenue
- **Public visibility** through shared progress storytelling

Objectives:

- **Structured schedule and goal-setting framework** running across a **100-day** cohort sprint
- **Progress tracked** from idea to MVP to users to traction
- **Founder Circles** for peer accountability
- **Co-working sessions** in person and on Zoom
- **Public progress tracker** keeping all founders accountable throughout

Key Deliverables:

- **Defined MVP** or tangible product milestone
- **Measurable user growth** or engagement progress
- **Early traction** through market validation or revenue generation

OUR PRE-INCUBATED STARTUPS

SPONTI

Connecting like-minded individuals through **a social media app** that helps users **discover and attend events** with people who share similar interests.

KYROS

Revolutionizing fintech trading with cutting-edge data pipelines that **empower traders with real-time insights and lightning-fast execution**

ECHO

Pioneering a decentralized payment ecosystem that **empowers individuals and businesses to transact freely, securely, and without intermediaries**

LOKALITY

Transforming property discovery with **a platform** that **provides personalized, curated listings and immersive experiences,** making it easier to find your dream home.

OUR INCUBATED STARTUPS

VAULTS CLUB

https://vaultsclub.com/

https://www.instagram.com/thevaultsclub

https://www.linkedin.com/company/vaults-club/

Vaults Club is a **youth fashion brand** redefining bag culture in India. They design **minimal, functional bags** where each model has its own name, story, and unique identity, not just another bag on the shelf. They operate on a **limited drop model,** keeping each collection small and exclusive. The goal is to build a community around the brand and create an entirely new category of bags called “Vaults.”

REDEFINING ELEGANCE

PREPIUM

https://www.prepium.in/

https://www.instagram.com/prepium.in

https://www.linkedin.com/company/prepium/



Prepium is where exam anxiety goes to die and high scores come to life. Prepium is **a platform** specifically designed to help students **prepare for the CUET** (Common University Entrance Test). The platform is known for its **"NTA-style" interface**, which mimics the actual computer-based exam environment

ZERO FLUFF.PURE PREP

PROTEIN PANDA



https://www.instagram.com/proteinpanda_official/

Protein Panda is a brand delivering **a healthy and tasty way to include protein in your diet** not just by traditional shakes and bars but differentiated offerings like **crackers, muffins, cereal, upma, noodles** etc. **Each serving** delivers **10-20g of protein** along with a **balanced nutrient profile** with **clean ingredients**.

TASTY PROTEIN SNACKS

ROOMEASE

https://roomease.co.in/

https://www.instagram.com/roomease.india/?hl=en

https://www.linkedin.com/company/roomeaseindia/

RoomEase is **a smart roommate matching app** designed for young adults navigating city life. It helps you **find compatible roommates** based on lifestyle, preferences and vibe, not just availability. Beyond matching, it also **connects users to trusted local services** like tiffins and essentials.

FIND COMPATIBLE ROOMMATE

DESEES



Desees is **a nostalgia first, clean label beverage brand** bringing back the taste of childhood for modern India. It blends **authentic Indian flavours** like kala khatta with a contemporary twist, **catering to young consumers** seeking both **indulgence and better for you choices**. Positioned at the intersection of heritage, health, and home mixology, Desees **reimagines traditional drinks for today's urban lifestyle**. It's **not just a beverage**, it's a **sip of memories, refreshed for the present**.

BRINGING NOSTALGIC FLAVOURS

IRYSH

SGGSCC
STUDENT STARTUP

Irysh

https://www.irysh.in

https://www.instagram.com/irysh.in/

Irysh is **a demi fine jewellery brand** offering **18k gold plated stainless steel jewellery** which is coated with physical vapour deposition. The brand offers **anti tarnish, water and sweat proof, hypoallergenic** jewellery and aims to **simplify jewellery care** with **a jewellery care kit** with every order.

DEMI FINE JEWELLERY AND IT'S CARE

OUR ACCELERATED STARTUPS

EXAMDUO AI

DATE COMMENCED- 22ND SEPTEMBER 2025
DATE COMPLETED- 15TH FEBRUARY 2026

Examduo AI is **an AI-driven platform** that provides **curated resources and smart preparation tools** for students preparing for competitive exams like **CAT, GRE, and more,** making learning **more structured and accessible**. As part of the **CIIA-NEST Launchpad initiative**, we **collaborated with Examduo AI** to enhance its overall growth and digital presence.

Our **first key deliverable** was **executing influencer marketing campaigns** to build awareness and credibility among the student community, followed by **creating and managing engaging reels content** to improve reach and relatability across social platforms. In addition to marketing efforts, we also supported their fundraising journey by **preparing a comprehensive pitch deck, identifying and shortlisting relevant investors, reaching out to potential funding sources, and filling out application forms to streamline the investment process.** Through these combined efforts, we aimed to drive visibility, engagement, and growth for Examduo AI.









TWIRTLES

DATE COMMENCED- 20TH MARCH
DATE COMPLETED- ONGOING

Twirtles is **a new-age healthy snacking brand** offering **plant-based, protein-rich chips and snacks** designed to provide a nutritious alternative to traditional junk food. With products made from **ingredients like ragi, oats, quinoa, and makhana**, the brand focuses on delivering **"guilt-free" snacking** without compromising on taste, and has even introduced **innovative protein chips** fortified with essential vitamins and minerals.

As **part of our collaboration**, we are supporting Twirtles across multiple growth areas. Firstly, we have **deployed a dedicated sales team** to drive offline marketing by **directly engaging with customers, building awareness, and pitching the product**. Secondly, we are **assisting in their fundraising efforts** by **creating a compelling pitch deck, identifying relevant investors, and managing outreach and application processes**. Lastly, we are **strengthening their e-commerce and quick commerce presence**, ensuring **better visibility** and **performance** on platforms like Blinkit and other online channels.



INTRA-NEST COHORTS

What It Is?

The Intra-NEST Cohort is **an internal initiative** where CIIA-NEST team members **build their own ventures.** While we support external founders from validation onwards, here we go further, supporting **our own analysts** right from the **idea stage**, before anything is proven.

How it works?

Every analyst who wants to build **gets a team allocated** from day one. That team works with them through the full journey, starting from **idea validation, market research, business model, MVP development and go-to-market**, all from scratch.

Pitch day

At the end of the cohort, all Intra-NEST founders pitch their progress. The startups that **show the most traction**, clarity and commitment are **officially selected, allocated a dedicated team, tracked and supported just like any externally incubated startup** from that point forward.

Why it matters?

CIIA-NEST is **not just an incubator** for others. Our own team is in the entrepreneurial journey, building alongside the founders we support. This keeps every CIIA-NEST member grounded in what building actually feels like and ensures the best internal ideas don't stay ideas.

INTRA-NEST COHORT STARTUPS

GrowthGuild

Growth Guild is a **creator monetisation agency** built for India's **micro influencers**. The content creators with engaged audiences and zero income are identified and for them digital products tailored to their niche are created and everything related to those products is handled end to end from platform setup and execution to launch.

SGGSCC
STUDENT STARTUP

Heymonk

HeyMonk is **India's first monk fruit sweetened functional beverage**, sitting in the whitespace between everyday refreshment and performance. A **non-carbonated**, **zero sugar**, **low calorie** drink packed with vitamins and electrolytes, designed for the Indian consumer who wants something that tastes incredible and actually works for their body. No compromise, no guilt, no aftertaste.

SGGSCC
STUDENT STARTUP

Renergie

Renergie is a premium caffeinated chewing gum with **40mg caffeine** and **80mg L-Theanine** per piece, absorbed in **under 5 minutes** through buccal absorption. Packaged in a slim matte black case, it's built for students, founders, and professionals who need to lock in fast. Not just another chewing gum. A precision focus tool.

SGGSCC
STUDENT STARTUP

FLAGSHIP EVENT
FUNDX 2025



FundX 2025, hosted by CIIA–NEST (Centre for Innovation, Incubation & Acceleration), Sri Guru Gobind Singh College of Commerce, University of Delhi, marked a defining milestone in student-led entrepreneurship and finance. Held on **27th November 2025**, FundX was conceptualized not merely as a startup competition, but as a live investment ecosystem designed to bridge the gap between young founders and real investors. In collaboration with **Global Wealth Management (GWM)**, the event created a first-of-its-kind platform where innovation met capital, empowering emerging entrepreneurs through direct pitching opportunities, strategic mentorship, and ecosystem-wide networking. With a committed investment corpus of **₹20 lakhs**, participation from founders across multiple sectors, and the presence of seasoned investors, startup leaders, and incubator representatives, FundX successfully transformed the SGGSCC campus into a dynamic marketplace of ideas, ambition, and opportunity.

FUNDX 2025

Key Highlights of FundX:

- Delhi's biggest student-led startup investment and networking event
- Organized by CIIA–NEST, SGGSCC in collaboration with Global Wealth Management
- **₹20,00,000** committed corpus for real micro-investments
- Funding opportunities ranging from **₹50,000** to **₹5,00,000** for selected startups
- Open to founders aged **16–30** across ideation, seed, and limited **Series A** stages
- **70** startup applications received from across Delhi NCR
- **20** teams shortlisted for **Round 2** after rigorous screening
- **7** finalist startups pitched live before an investor panel
- Judged by **Mr. Ashish Goel (CEO, Global Wealth Management)** and **Ms. Megha Verma (Founder, Growth Iris)**
- Featured speaker sessions by accomplished founders including **Shark Tank India**-associated entrepreneurs
- Participation from leading entrepreneurial communities including **ERIC (CVS), KMC E-Cell,** and **NSUT** incubator representatives

Event Overview:

Organized by CIIA-NEST, FundX bridged the gap between theoretical student entrepreneurship and real-world capital by attracting **70** startup applications across **AI, D2C, tech, sustainability, media, product,** and **service ventures**. Following a multi-layered evaluation of viability and scalability, **20** shortlisted startups received strategic pre-pitch guidance and mentorship, culminating in **7** final teams pitching live before investors **Mr. Ashish Goel and Ms. Megha Verma** on business models, traction, and capital utilization. Select startups successfully secured direct funding and mentorship, while keynotes by seasoned founders **Mr. Rishabh Ahuja, Mr. Abhimanyu Kumar, and Mr. Shudhit Chugh** rounded out the initiative with actionable insights on scaling, fundraising realities, and entrepreneurial resilience.

TWIRTLES X CIIA-NEST X MIM

SUPERPUFFS PRODUCT LAUNCH



- CIIA-NEST, Sri Guru Gobind Singh College of Commerce, in collaboration with Mark in Mind (The marketing Society of SGGSCC), successfully hosted the official product launch of Twirtles' flagship offering, Superpuffs, through a dynamic event that blended entrepreneurship, innovation, branding, and strategic consumer engagement.

- Designed as more than a conventional launch, the event served as a platform to showcase how emerging health-focused brands can build meaningful market presence through compelling storytelling, institutional partnerships, and experiential marketing.

- With the distinguished presence of Dr. Arvind Lal, Chairman of Dr. Lal PathLabs, alongside founders, students and professionals the launch celebrated innovation in the health-snacking space while positioning SGGSCC as a thriving hub for startup-brand collaborations and youth-led business exposure.



TWIRTLES X CIIA-NEST X MIM

Key Highlights

- Collaborative product launch hosted by CIIA–NEST x MIM
- Official unveiling of Twirtles' product, Superpuffs
- Presence of **Dr. Arvind Lal, Chairman of Lal PathLabs**, as Chief Guest
- Founders' address by **Arjun Veer Singh** and **Pawanjot Singh**
- Launch film screening introducing the brand story and product innovation behind Superpuffs
- Product unveiling ceremony followed by keynote insights from Dr. Arvind Lal
- Brand-building through strategic event execution and campus engagement
- Networking session with startup ecosystem participants, students, and professionals
- Product experience zone enabling direct consumer interaction and feedback
- Marketing content production and promotional asset creation by CIIA-NEST for Twirtles

Event Overview

FundX, an initiative spearheaded by CIIA-NEST to bridge the gap between student innovation and active venture capital, drew **70** startup applications across **AI, D2C, technology, sustainability, media, product, and service sectors**. Following a rigorous evaluation of business viability and scalability, **20** shortlisted startups advanced to intensive pre-pitch guidance and strategic refinement rounds, culminating in **7 finalist** teams pitching **live** on problem-solution fit, business architecture, market opportunity, traction, and capital allocation. Evaluated by investors **Mr. Ashish Goel** and **Ms. Megha Verma,** select ventures secured direct funding opportunities and critical ongoing mentorship, while founder sessions led by **Mr. Rishabh Ahuja, Mr. Abhimanyu Kumar, and Mr. Shudhit Chugh** delivered vital, pragmatic insights into startup realities, scaling dynamics, and entrepreneurial resilience.

ECOSYSTEM ENGAGEMENTS

MIXER EVENTS

ECHAI VENTURES COMMUNITY ENGAGEMENTS

We actively participated in multiple events hosted by eChai Ventures, engaging across diverse formats designed to foster learning, collaboration, and ecosystem building.

Noida Startup Meetup

- We attended the **Noida Startup Meetup** featuring a candid panel discussion with founders and operators building ventures from the ground up. The session explored key aspects such as early traction, go-to-market challenges, team building, and fundraising realities within today's startup landscape.

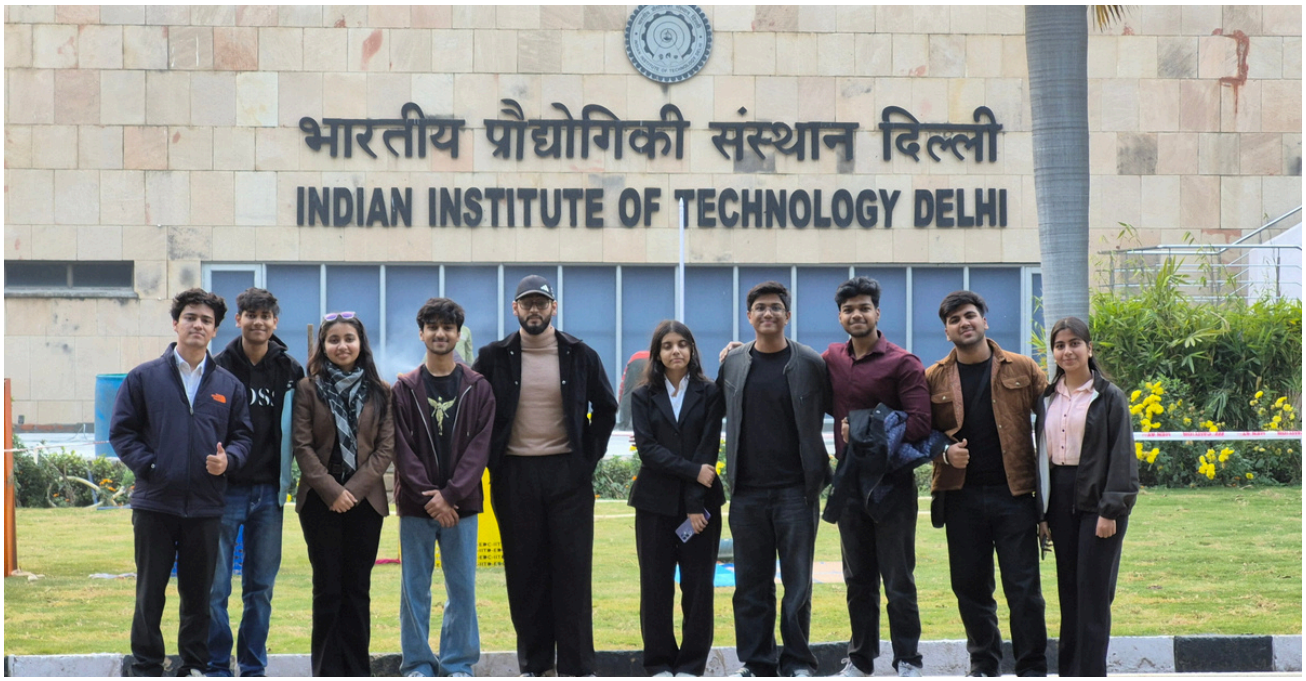
- Beyond the panel, the event enabled meaningful exchanges with fellow founders and operators, creating opportunities to share experiences, gain practical insights, and strengthen connections within the startup ecosystem.

Demo Day

- We participated in **eChai Demo Day sessions**, an interactive open-house format where founders present their products and ventures to a live audience. The sessions included quick introductions followed by live product walkthroughs, enabling founders to showcase their work in a transparent and collaborative environment.

- These sessions offered valuable exposure to early-stage innovation, along with opportunities to engage in feedback-driven discussions, ask questions, and understand diverse product journeys across industries.

BEcon ‘26 IIT-DELHI



- CIIA-NEST was proud to participate as an Incubation Partner at the **Becon Incubator Summit hosted at IIT Delhi**. Being in the same room as professionally run incubators was a moment that reflected how far CIIA-NEST has come as a student-led initiative, and reinforced the credibility we are building within the wider startup ecosystem.

- The summit gave us a direct opportunity to engage with early-stage founders as they pitched their ideas to us one on one. These conversations were not just evaluative but genuinely insightful, exposing the team to a diverse range of problems being solved across industries and sharpening our eye for what strong early-stage thinking looks like.

- Beyond the pitching sessions, a startup expo across the campus allowed us to explore ventures at various stages and categories. Discovering new startups, understanding their journeys and connecting with fellow incubators made this an experience that brought both perspective and energy back to everything we do at CIIA-NEST.

FOUNDERS' CONNECT MEETUP: DELHI NCR

- Our team participated in an exclusive **Founder's Connect Meetup** in Delhi NCR, engaging with founders, entrepreneurs, investors, and industry professionals.





- The event offered valuable networking opportunities through curated interactions, startup pitches, and discussions, enabling meaningful connections and insights into market trends and growth strategies.

- This participation reflects CIIA-NEST's commitment to staying actively involved in the startup ecosystem and fostering opportunities for collaboration and growth.



SIIIF – INCUBATOR VISIT

- We visited the SIIIF, the incubator at **Shaheed Sukhdev College of Business Studies**, to gain first-hand insights into its operational model and startup support ecosystem.

- The team explored their pre-incubation structure, funding approach, and the journey of startups incubated under the program. This visit served as a source of inspiration for potential grant opportunities and opened avenues for future collaboration.



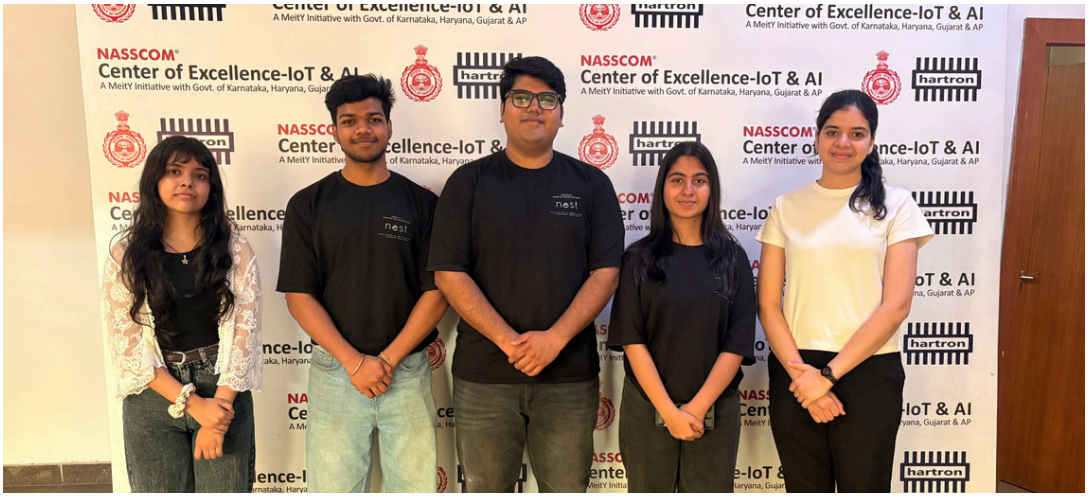
GLOBAL STARTUPS SUMMIT- RADISSON

- CIIA-NEST Organisation participated as an incubation partner at the **Global Startup Summit**, engaging with founders, investors, and ecosystem builders through masterclasses and panel discussions on topics like funding, **D2C growth, IP, and AI.**

- A key highlight was the **Startup Battle**, where we observed and evaluated live pitches from early-stage founders, gaining valuable insight into investor expectations. The experience strengthened our ecosystem presence and reflected growing recognition of CIIA-NEST within the broader startup and incubation community..



VENTURE DAY



- Our team participated in **Venture Day**, a curated platform that brought together founders, entrepreneurs, investors, and business professionals focused on building and scaling ventures.





- The event enabled insightful discussions on market dynamics, growth strategies, and real startup experiences, while fostering meaningful connections that support learning, collaboration, and practical execution within the ecosystem

GLOBAL STARTUPS CLUB | STARTUP NETWORKING GURUGRAM



- Our team participated in the **Global Startups Club** networking meet in Gurugram, a curated gathering of founders, investors, consultants, and startup professionals.

- The event provided structured networking opportunities through business speed dating, elevator pitches, and focused discussions, enabling strong connections and visibility within the startup ecosystem.

- This engagement reflects CIIA-NEST's continued efforts to build meaningful industry relationships and stay actively involved in high-impact entrepreneurial communities.

LAUNCHPAD BY NEST



What it is

Launchpad by Nest is a curated community of high-potential students across colleges, bringing together individuals who are driven to build, create, and contribute meaningfully within the startup ecosystem.

Why It Matters

It creates a space for meaningful networking, access to the right resources, better and more informed discussions, and honest career guidance. Members benefit from peer-to-peer learning, shared perspectives, and exposure to opportunities that help them navigate their paths more clearly.

BUILDING THE FUTURE

OUR COMMITMENT

CIIA-NEST, the Incubator and Innovation Hub of Sri Guru Gobind Singh College of Commerce (SGGSCC), is dedicated to nurturing and empowering student entrepreneurs. Founded in **2022**, CIIA-NEST provides a structured framework, facilitates team formation, and offers expert guidance to student founders. Through initiatives like learning boot camps, workshops, and mentorship sessions, CIIA-NEST equips students with essential entrepreneurial skills and fosters a vibrant startup culture within the college community.

Over the years, the team has played a pivotal role in supporting several student startups, including **Campus Walk, Tiffin Mama, ArtworkCult, Mergedeck, and Schooler**, providing services ranging from idea validation and market research to branding and product development. These collaborations have contributed to the success and impact of these startups in their respective industries.

Way forward

Looking ahead, CIIA-NEST is committed to scaling its support ecosystem for student entrepreneurs with measurable goals and impactful initiatives:

Learnex Mentorship

- Expanding Learning Programs: Deliver workshops and training sessions to **200+** students annually, ensuring hands-on learning in entrepreneurship and innovation.
- Strengthening Mentorship & Networks: Build a mentor pool of **15+** industry experts, investors, and startup founders, providing diverse and practical guidance.

Startup Growth & Support

- Incubate **20+** startups over the next year (targeting an average of **2** startups per month).
- Launch an Acceleration track for **5+** high-potential startups to prepare them for funding and scale.
- Fostering Collaboration & Community: Enable **7+** strategic collaborations with incubators, accelerators, and student entrepreneurship cells across DU and beyond.
- Entrepreneurship Awareness & Outreach: Conduct **3–4** outreach programs and networking events, including a DU Incubator Mixer and a flagship speaker session with a **Shark Tank founder**, to spark entrepreneurial spirit among students.

By achieving these milestones, CIIA-NEST aspires to create a vibrant and scalable entrepreneurial ecosystem within SGGSCC and the wider student community, fostering innovation, collaboration, and measurable impact in the startup landscape.

OUR TEAM

PATRON & PRINCIPAL

PROF. KAWAL GILL

FACULTY COORDINATORS

PROF. REKHA SHARMA

DR. KRITI CHADHA

OFFICE BEARERS

RISHABH JAIN (PRESIDENT)

CHAHAT WAHI (VICE-PRESIDENT)

SAMYAK JAIN (SECRETARY)

NEEV DARYANI (HEAD OF STRATEGIC INITIATIVES)

EXECUTIVE TEAM

IRYA JAIN (INCUBATION LEAD)

DIVRAAJ SINGH (INCUBATION LEAD)

KRISHNA NEGI (INCUBATION LEAD)

TANUSH BANSAL (ACCELERATION LEAD)

GULMEHAK KAUR (ACCELERATION LEAD)

PRANJAL MADAN (MARKETING LEAD)

KHANAK GUPTA (LEARNEX & CULTURE LEAD)

DIVYAM AGGARWAL (LEARNEX & CULTURE LEAD)

SHREYA JAIN (COMMUNITY LEAD)